Initial Problem Statement	
Twenty-five words or less	
Why Must the Problem be Solved?	
What good will come of a solution?	
What will happen if there is no solution?	
Is the mobile for and seemalling?	
Is the problem fun and compelling?	
Old Answers	
UII Answers	
What are your current best solutions?	
My Rules	
What is the "right" way to solve the problem?	

Better Problem	
Better Problem Define an enabling version of the problem.	